

Our Customers Are Talking...

"...ants have been our most vexing problem, nothing we tried seemed to work, but DE has done it for us so far. We just dust it on the ant hills and in a twelve inch circle around the hills. Things are pretty well under control inside of two hours."

*~Mary Piper,
Shannon Trees Mobile Park
Tucson, AZ*

"The city of Arkansas uses large quantities of Perma-Guard for control of Fire Ants on various City properties. The reason we chose your product is the fact that it is environmentally safe for use in the areas where people are in abundance. Perma-Guard works well and is of great value to the City."

*~George Swank,
Building Inspector
City of Port Arkansas, Tx*

Perma-Guard can be applied as a dust or mixed with water. One treatment may be enough, but **if the queen is not killed, another application may be needed.** Watch the nest for activity.

- ◆ Draw a circle around the nest approximately 1 foot in diameter.
- ◆ Using a stick, agitate the nest. Ants will boil out ready to fight!
- ◆ Apply 1/4 cup of product on the ants. Within five minutes, every ant on top of the ground will be curled up in a tight knot and either dead or about to become so.
- ◆ Add 4 tbs. to 1 gallon of water along with 1 tsp. of mild detergent. Pour into nest until it runs over.

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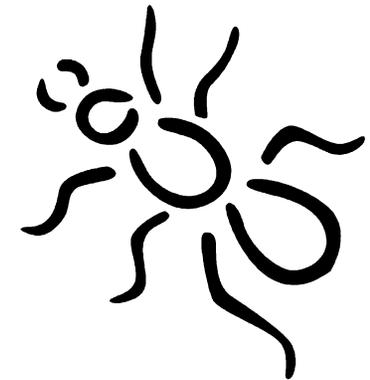
all natural ingredients

PERMA-GUARD

Pure Diatomaceous Earth Products

*Bite the Fire Ant
before it bites you
or your children
or your pets*

Fire Ant Insecticide



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What's Bugging You?

Fire Ants were "stowaways" on a ship landing in Mobile, Alabama about 1940. They have been creating havoc ever since they arrived and are now in 27 states and expanding their territory 50 miles every year.

The USDA has spent tens of millions of dollars in an effort to control them without any success. Any insecticide, no matter how toxic, is soon rendered ineffective as the insects alter their genes in response to a toxic substance. **The insects are then immune but we continue to be contaminated.**

In one lab test, a certain strain of Fruit Fly adapted so perfectly it could not live without DDT in its diet!

Reasons For Using Perma-Guard:

- ◆ Active ingredients are not Petro-Chemicals.
- ◆ Environmentally safe.
- ◆ Easy to use.
- ◆ Kills insects by mechanical action so they do not become immune.
- ◆ Will not contaminate food.
- ◆ Will not harm children or pets.

What is Diatomaceous Earth?

Diatomaceous Earth comes from fossilized deposits of microscopic shells that are created by one-cell plants called Diatoms that exist in all water. We use a fresh water deposit with a crystalline content of less than 1%. It is also sold as an anti-caking agent.

Since it does kill mechanically and therefore slowly, it was necessary to add other ingredients.

About the other ingredients:

Pyrethrum

The second ingredient in Perma-Guard Insecticides is a vegetable, digestible extract from a variety of Chrysanthemum flowers. It is one of the oldest insecticides known to man. Evidence of its use dates back to the time of the Egyptians. It is still one of the most effective today.

Pyrethrum is deadly to insects and other cold-blooded life.

It is known for its fast knock-down action but its value is reduced by the fact that it evaporates in just minutes. It works well in the Perma-Guard formula which gives it a **TIME RELEASE** capability good for days.

Piperonyl Butoxide

The third active ingredient was first discovered in the Sassafras plant. It is an effective insecticide in its own right and magnifies the effect of the Pyrethrum. Without it, ten times more Pyrethrum would be needed, making the formula cost prohibitive.

The Natural Solution

In natural surroundings, insects seldom become a problem as Mother Nature keeps them in balance. One way of keeping this balance is to furnish predators that feed on insects. We are constantly altering our environment, eliminating these predators and disturbing the soil balance. Nature now needs our help in containing these pests. Diatomaceous Earth is the perfect natural solution. It kills by dehydration, leaving no allowance for insect adaptation. **PLEASE...NO MORE CHEMICALS!**

***Remember:** The bug and our product must come in direct contact with each other. When that happens success is guaranteed.*

*We are committed to creating
a healthier environment for
you, your family and your pets*