

Our Customers Are Talking...

"...ants have been our most vexing problem, nothing we tried seemed to work, but DE has done it for us so far. We just dust it on the ant hills and in a twelve inch circle around the hills. Things are pretty well under control inside of two hours."

*~Mary Piper,
Shannon Trees Mobile Park
Tucson, AZ*

"After the December floods of 1991, the insect problem in Arkansas County, Texas became terrible. We had adopted a small child and I was afraid to use chemical pesticides we had formerly used. I was amazed at the demonstration on ant mounds. The ants shriveled up and died while I watched. I was sold on the product."

*~Dot Pournier,
Arkansas Pass, TX*

"Last year our house was infested with crickets. Instead of purchasing a chemical insecticide, I found out about Perma-Guard natural insecticide. I sprinkled some around the walls and could not believe how fast I eliminated the crickets. There were dead crickets everywhere...I am very grateful to have found out about this natural insecticide."

*~Melvin Sindelar,
Clarkson, NE*

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all natural ingredients

PERMA-GUARD

Pure Diatomaceous Earth Products

*Pure Diatomaceous Earth
For a Healthy Household*

Household Insecticide



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What's Bugging You?

The battle of the bug is constantly on the mind of the average householder. Not only do bugs find their way inside from the outdoors, but every trip to the grocery store may inadvertently result in a roach or an egg capsule taking up residence in your home. And we all know that if there is one, there is likely to be more.

Perma-Guard Insecticide is an effective formula for use against Crickets, Roaches, Silverfish, Bedbugs, Beetles, Box Elder Bugs, Ants, Flies, Ticks, Fleas, exposed stored food pests and more.

Reasons For Using Perma-Guard:

- ◆ **Active ingredients are not Petro-Chemicals.**
- ◆ **Environmentally safe.**
- ◆ **Cost Effective.**
- ◆ **Safe for use around children and pets.**
- ◆ **Insects do not become immune.**
- ◆ **Will not contaminate food.**
- ◆ **No lingering fumes.**

What is Diatomaceous Earth?

Diatomaceous Earth comes from fossilized deposits of microscopic shells that are created by one-cell plants called Diatoms that exist in all water. We use a fresh water deposit with a crystalline content of less than 1%. It is also sold as an anti-caking agent.

Since it does kill mechanically and therefore slowly, it was necessary to add other ingredients.

About the other ingredients:

Pyrethrum

The second ingredient in Perma-Guard Insecticides is a vegetable, digestible extract from a variety of Chrysanthemum flowers. It is one of the oldest insecticides known to man. Evidence of its use dates back to the time of the Egyptians. It is still one of the most effective today.

Pyrethrum is deadly to insects and other cold-blooded life.

It is known for its fast knock-down action but its value is reduced by the fact that it evaporates in just minutes. It works well in the Perma-Guard formula which gives it a **TIME RELEASE** capability good for days.

Piperonyl Butoxide

The third active ingredient was first discovered in the Sassafras plant. It is an effective insecticide in its own right and magnifies the effect of the Pyrethrum. Without it, ten times more Pyrethrum would be needed, making the formula cost prohibitive.

Perma-Guard Household Insecticide

is a fine white dust. Even when mixed with water for application, a fine white dust will be visible when dry. Most conventional insecticides are liquid and are not visible when dry. They leave a residue that continues to kill for an extended period of time. This means you will continue to breathe the fumes as long as the bugs do.

Remember: The bug and our product must come in direct contact with each other. When that happens, success is guaranteed.

*We are committed to creating
a healthier environment for
you, your family and your pets*