

## Can All This Be True?

Fossil Shell Flour is sold on a Money Back Guarantee and no commercial account has ever asked for a refund!

You can't afford to be without it. We suggest you try the product on 20 or 30 animals and use the rest to compare by. At the end of thirty days, if you are dissatisfied for any reason, you can have an immediate refund. Ask your distributor for details. The former president of the Arizona Dairyman's Association used the product 28 years.

A New Mexico Rancher raises such superior beef cattle that a large Texas cattleman sells his animals for public consumption, and buys beef for his personal use from the man who feeds Fossil Shell Flour.

Lancaster County in Pennsylvania has been using 25,000 fifty-pound bags a year for several years. We are now shipping our second order of 22-container loads to Korea. We have been shipping to Argentina for 15 years.

It's Your own opinion that matters,  
not theirs

## POSSIBLE BENEFITS TO ANIMALS

- ◆ Dairy cows produce more milk.
- ◆ Stops Scours in calves overnight.
- ◆ Absorbs and removes viruses and bacteria.
- ◆ Kills stomach and intestinal parasites.
- ◆ Improves health and appearance.
- ◆ Improves metabolism.
- ◆ Fly Larva cannot hatch out of manure.

**Available From:**

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all natural ingredients

# PERMA-GUARD

Pure Diatomaceous Earth Products

## Fossil Shell Flour

### Pure Diatomaceous Earth

### For Your Pets & Animals

## The No-Fly Zone



**Feed 2%**  
**Fossil Shell Flour**  
**to keep your**  
**animals in**  
**“The Zone”**

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## Fly Problems?

Flies are a major problem where large groups of animals or birds are confined in a small area, especially close to populated areas.

Many companies spend a lot of money and time to solve this problem, usually with poor success. The money and time are wasted. The flies are still there. Along with the flies, there is always odor and sometimes that is as big a problem as the flies, and as hard to solve!

***Suppose there were a simple solution to both problems that just costs pennies a day per animal!***

PERMA-GUARD'S Fossil Shell Flour is the solution to these two problems and a great help with some others!

The solution is an all natural product with no harmful side effects.

It is not a drug, not a chemical and you feed it to your animals!

### ***Perma-Guard's Fossil Shell Flour is pure "food grade" diatomaceous earth***

Patented in 1962, it was originally sold to worm animals, as an anti-caking agent, and to protect stored grains from bugs. Combined with other ingredients, it is formulated into insecticides which are safe for the environment. Toxicity tests show test animals to be totally healthy even when as much as 50% of their diet was Fossil Shell Flour. Safe and harmless is an understatement yet is extremely beneficial!

#### **DIATOMACEOUS EARTH**

Grass is the basic food of all land animals. Those that do not eat the grass, eat the animals that do.

In lakes and oceans, Diatoms are the basic food. We call it the "grass of the sea". All higher forms of ocean life depend on it for their survival.

A diatom is a one-celled plant, so tiny that it must be magnified thousands of times to be visible. They live in such vast quantities that they out-weigh the total of all land plants combined. Diatoms take the minerals out of the water and build a protective shell. As they die, the shells sift to the bottom of the water and form layers, sometimes hundreds of feet thick, called Diatomaceous Earth. Geological changes have placed some of these deposits on dry land.

Most deposits are so contaminated with foreign material as to be useless or even dangerous. Fossil Shell Flour is so pure, even as it comes from the ground, that it **meets the FDA requirements to be called "food grade"**. All Perma-Guard products are made from this safe material.

#### **HOW IT WORKS**

The tiny Diatom shells are not a food. They do not digest (except some of the trace minerals), they pass all the way through the body. Everything it does is either physical action or electrical action. The Diatom shell is a little cylinder full of holes. It resembles Rice Check Cereal.

The cylinders have a powerful negative charge and the holes are the right size to absorb positively charged viruses and bacteria, hold them, and take them out of the body. Each shell can hold and neutralize many positive particles. Mixed with feed (or eaten free choice), the cylinders, by the millions pass through the stomach and intestine, and being very abrasive, destroy parasites with absolutely no side effects to the animal.